

# SHUTL COOKIES NOTICE.

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## What are cookies?

Cookies are small data files that are placed on your computer or mobile device when you visit a website. Cookies are widely used by website owners (i.e. Shutl, in this case) in order to make their websites work, or to work more efficiently, as well as to provide reporting information. Cookies set by the website owner are called 'first party cookies'. Cookies set by parties other than the website owner are called 'third party cookies'. Third party cookies enable third party features or functionality to be provided on or through the website (e.g. like advertising, interactive content and analytics).

More information on how businesses use cookies is available here (<http://www.allaboutcookies.org/>).

## What cookies will be used on the site?

The following categories of cookies are used on the site:

- **Essential cookies:** Some cookies are essential for the operation of the site. For example, some cookies allow us to identify registered users and ensure they can access the site. If a registered user opts to disable these cookies, the user may not be able to access all of the content of the site.
- **Performance cookies:** These cookies may be used to analyse how users use the site and to monitor its performance. This allows us to provide a high quality experience by customising the offering and quickly identifying and fixing any issues that arise. For example, performance cookies may be used to keep track of which pages are most popular and to determine why some pages are receiving error messages.

Google Analytics is a web analysis service provided by Google, Inc. We use Google Analytics to monitor how visitors use the site, to compile reports and to help us improve the site. Please see Google's privacy policy here for further information on the data Google collects and how it is processed. If you prefer to not have data reported by Google Analytics, you can install the Google Analytics Opt-Out Browser Add-On by following the instructions here. You may opt out of Google's use of tracking technologies by visiting the Google advertising opt-out page (<https://www.google.com/policies/technologies/ads/>).

- **Functionality cookies:** These cookies are used to allow us to remember users' preferences and tailor the site to provide enhanced features. These cookies are also served by our third party partners (Zendesk and Cloudflare).
- **Analytics and customisation cookies:** These cookies collect information that is used either in aggregate form to help us understand how our site is being used or how effective are marketing campaigns are, or to help us customise our site for you. These cookies are also served by Google, Inc. (for further information see Google's privacy policy: <http://www.google.com/policies/privacy/>).

- **Advertising cookies:** These cookies are used to make advertising messages more relevant to you. They perform functions like preventing the same advert from continuously reappearing, ensuring that ads are properly displayed for advertisers, and in some cases selecting advertisements that are based on your interests. These cookies are also served by Google, Inc. (for further information see Google's privacy policy: <http://www.google.com/policies/privacy/>) and social media networks e.g. Facebook (for further information see Facebook's privacy policy: <https://www.facebook.com/about/privacy/>).
- **Social networking cookies:** These cookies are used to enable you to share pages and content that you find interesting on our site through third party social networking and other websites. These cookies may also be used for advertising purposes too. These cookies are also served by social media networks e.g. Facebook (for further information see Facebook's privacy policy: <https://www.facebook.com/about/privacy/>).

## How can you contact us?

Questions, comments and requests regarding this cookies notice are welcomed and should be addressed to

[support@shutl.com](mailto:support@shutl.com) (<mailto:support@shutl.com>).

or sent to: Shutl Limited at 5 New St Square, London, EC4A 3TW.

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